

# Seedlings

Helping People Grow Toward Peace & Wholeness

Volume 4, Issue 1

Spring 2014

## Board & Staff Changes

Current Board members, Andrew Roth and Brenda Leis, assumed the roles of Board Chair and Vice Chair respectively in October 2013.

We say goodbye to
Board member, Gladys
Bender, who served as
Board Chair and contributed greatly to the board.
Shalom thanks Gladys for her service and wishes her all the best for the future.

Shalom welcomes **Kaye Rempel** and **Barry Roth**to the Board of Directors.

Alex Forristal has been hired as an evening receptionist.

Amanda Geiger has been hired part-time as a Communications/Public Relations Assistant.

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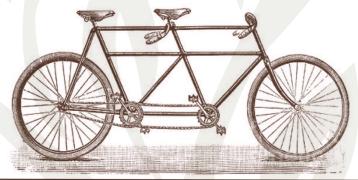
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A Playful Reflection on Marriage





MADE POSSIBLE WITH FUNDING BY

MCEC'S LEGACY INITIATIVES FUND

PAUL & DARLENE WIDEMAN

## the Conrad Centre (36 King St, Kitchener)

Two Showings:

Saturday May 3, 2014, 8:30am - Shalom Spring Breakfast & morning performance

Saturday May 3, 2014, 7:30pm - evening performance

Tickets are \$25 (\$15 for students/subsidized price)

Available at the Conrad Centre: (519) 745-4711 or www.kwsymphony.ca

## The Background Story: "A Bicycle Built for Two"

Shalom Counselling and Mennonite Church Eastern Canada are excited to announce our collaboration with Theatre of the Beat on the A Bicycle Built for Two project. In 2013, 27% of Shalom clients sought counselling because of relationship difficulties. Marriages face many struggles, and this project was initiated to promote healthy relationships and create a dialogue on marriage. The goals for this play are to:

- Educate regarding healthy marriage
- Encourage people to work at strengthening their marriage relationships
- Inspire people to trust in the value of long term marriage commitments

Theatre of the Beat was a natural fit to help meet these goals. Founded in 2011, Theatre of the Beat is a travelling Company that creates thought-provoking theatre that educates, challenges and inspires a di-



versity of communities on socially relevant topics. The troupe continues to use a unique methodology that utilizes a "talk-back" with the audience after each performance. This is referred to as the "Second



Johnny Wideman & Rebecca Steiner of Theatre of the Beat

Act" which continues to explore the topics of the play, providing the audience with an outlet for questions, comments, and the opportunity to discern response to the issues of the show. Audiences of A Bicycle Built for Two will have the opportunity to participate in the show's Second Act.

Johnny Wideman (Artistic Director) and Rebecca Steiner (General Director) of Theatre of the Beat have brought thoughtfulness and creativity to A Bicycle Built for Two that is sure to delight audiences. Come see the show for yourself and join in the conversation about marriage.

# Put a Face to the Name Shalom's Board of Directors



Andrew Roth, Chair







Brenda Leis, Vice Chair Fred Loganbill, Treasurer Marylin Leis, Secretary



Lynne Blake-Dickson



Kara Carter



David Gingerich



Kay Rempel



Barry Roth

## "A Growing Home for Shalom"

#### By Brian Hunsberger

In a Visioning and Strategic Planning process undertaken by Shalom's Board and Staff in the fall of 2012, it was determined that additional space was needed to accommodate both present and future growth in service. Requests for Shalom's services have grown by 26% over the past two years. Space is urgently needed for an expanded waiting room, an accessible washroom, an enlarged group meeting room and additional counselling offices.

Shalom's core work is the provision of counselling services that are accessible to all at an affordable price. Counselling is about helping people work through their challenges and grow to a place of peace and wholeness. Most people receiving counselling (90%) require fee subsidy to cover a portion of the cost. Accessibility and affordability are key values at Shalom.

After assessing space needs and

options, the preference was to undertake an addition to the building currently used by Shalom at 9 Avondale Ave. S., Waterloo. The building is owned by Erb Street Mennonite Church. Shalom has been a tenant of the church since it was founded in 1983. This has been a valued partnership and the church has agreed to allow Shalom to construct an addition to the building. In return, the church would provide Shalom with a long-term lease to allow the construction cost to be amortized over many years, thus making the project financially feasible.

Building Consultant Brian L. Shantz Ltd. has been retained to prepare concept plans and explore with the City of Waterloo whether such an addition would be permitted. City staff agreed the use is permitted but some zoning variances for things such as parking and yard setbacks would be required. Such variances would need to be granted by the City's Committee of Adjustment through

a public process. The required application is in progress.

The proposed addition will add approximately 2300 square feet of space on the rear (west) and north sides of the building. A Building Committee has been established that includes a representative from Erb Street Church. Pending the outcome of the Committee of Adjustment process, it is hoped that construction could start this coming fall.

The anticipated project cost is \$750,000. This includes the cost of construction, relocating Shalom's offices during construction and furnishing the new space. A capital campaign is now underway and is called "A Growing Home for Shalom." A letter inviting support from donors has recently been circulated, and we trust that this invitation, in addition to significant funds already committed, will help us meet our goal. Your support is requested and gratefully appreciated.

## "A Growing Home for Shalom": Present and Proposed



#### Seedlings

The Bi-Annual Newsletter of Shalom Counselling Services Inc. Volume 4 Issue 1

Seedlings is published twice annually. The editorial team is Amanda Geiger, Brian Hunsberger, and Wanda Wagler-Martin. It is printed by St. Jacobs Printery.



Helping People Grow Toward

#### Peace and Wholeness

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# 2013 Report to Donors Highlights

Shalom produces an annual Stewardship Report to Donors. The 2013 edition is now available on our website at: shalomcounselling.org/news. Highlights include the following:

- 4171 hours of counselling, consultation and resourcing were provided to 1230 people in 2013;
- 90% of counselling hours received fee subsidy and 48% of fees were from people with family incomes below the poverty line;
- Employees from 27 businesses and organizations received counselling through Shalom's Employee Assistance Program;
- Shalom facilitated four "Pastors and Counsellors in Consultation" groups;
- Primary reasons for seeking counselling were mental illness (31%), relationship difficulties (27%), and family and parenting concerns (13%);
- Donations totalling \$207,182 (37% of revenue) provided fee subsidy and ensured accessibility for all.

## With Thanks to Our Spring Breakfast Sponsors...

















